

Course TITLE: Communication skills in the 21st century: Empowering yourself and others

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Title/Position : Lecturer

Institution : Naresuan University International College



Course Overview:

***‘You can have the greatest idea in the world
but if you can’t communicate your ideas, it doesn’t matter.’***

- Steve Jobs

Communication skill is considered as one of the most essential skills in the 21st century. Enhancing your communicative skills, being an effective communicator, expressing and empowering yourself and others are the key learning points of this course.

Based on over 15 years of working experience in both international organization and leading companies, this course is especially designed to encompass the important and updated trends of communication for students in all fields as the future leaders, professional workers and global citizens.

Some highlight lessons are 1) Effective communication skills
2) Diplomatic communication 3) Multicultural communication (class, race and gender)
4) Presentation skills in the 21st century 5) Non-verbal communication workshop
6) Personality training 7) Personal brand and impression management and 8) Conflict management

Furthermore, this course will focus on interactive learning style and smart classroom which varieties of workshops and training, gamification of learning, class activity and case-study-based lesson will be introduced.

Grading:

Workshop and class activities: 25 / Presentation: 25 / Class participation: 10
Midterm Examination: 20 / Final Examination: 20 (Total 100 scores)