

Course TITLE: Cultural Image in Classical Chinese Literature

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Course Overview:

This course aims to give students a general introduction to Cultural Image in classical Chinese literature: meaning, translation, and communication, in hoping to evoke cross-cultural awareness of students, and help them improve cross-cultural communication ability.

In this course, you are going to find the answer to the following questions:

1. What is Cultural Image? What are the characteristics of traditional Chinese Cultural Image?
2. How to translate Cultural Image?
3. How to avoid misunderstandings to Cultural Image in cross-cultural communication?

Besides, by comparison of Cultural Image in different cultures, it will present you the interesting cultural similarities and differences in different regions.

Grading:

Attendance 20%;

Assignments 20%;

Presentation 20%;

Exam 40%